



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

National Media  
815 Slaters Lane  
Alexandria, VA 22314

**Contract #** 325528  
**Schedule Dates** 09/28/12-10/04/12  
**Advertiser** Pol/Iss/NRCC-IE (16770)  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** NRCC IE (81926)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2951  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

**Date Entered** 08/06/12  
**Last Modified** 10/02/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06262951  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,591.00  
**Net Total** \$20,349.00  
**Sales Tax**

**Steubenville (WTOV)**

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
<b>Grand Total:</b>	<b>38</b>	<b>\$23,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot (15)	09/29/12-09/29/12	2	:30	11P- News Nine Tonight						1		1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/15	8/6/12	
16.0	Normal Line / Spot (16)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live						1		1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/16	8/6/12	
17.0	Normal Line / Spot (17)	09/29/12-09/29/12	2	:30	7P- Weekend Wheel of Fortune						1			\$180.00		Steubenville (WTOV)	WHEEL WK/17	8/6/12	
17.0.1	Closed Preempt (17)	09/29/12														Steubenville (WTOV)	Program Change/Exception		
18.0	Revised Line / Spot (18)	09/29/12-09/29/12	2	:30	7A- Saturday Today						1					Steubenville (WTOV)	SATURDAY TODAY/18	8/6/12	
18.1	Normal Line / Spot (18)	09/29/12-09/29/12	2	:30	8:00-04A- Saturday Today						1		1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/18	9/19/12	
19.0	Normal Line / Spot (19)	09/29/12-09/29/12	2	:30	9A- News9 Saturday Morning						1			\$210.00		Steubenville (WTOV)	NWS9 SAT MORN/19	8/6/12	
19.0.1	Closed Preempt (19)	09/29/12														Steubenville (WTOV)	Program Change/Exception		
20.0	Normal Line / Spot (20)	09/30/12-09/30/12	2	:30	11P- News Nine Tonight						1			\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/20	8/6/12	
20.0.1	Closed Preempt (20)	09/30/12														Steubenville (WTOV)	Program Change/Exception		
21.0	Normal Line / Spot (21)	09/30/12-09/30/12	2	:30	9A- Sunday Today						1		1	\$210.00	\$210.00	Steubenville (WTOV)	SUN TODAY-NBC/21	8/6/12	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/28/12-09/28/12	2	:30	11P- News Nine Tonight						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/6/12
2.0	Normal Line / Spot (2)	09/28/12-09/28/12	2	:30	12P- News Nine Midday						1		1	1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/6/12
3.0	Normal Line / Spot (3)	09/28/12-09/28/12	2	:30	5P- Live At Five						1		1	1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/6/12
4.0	Normal Line / Spot (4)	09/28/12-09/28/12	2	:30	6P- News Nine 6pm						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/4	8/6/12
5.0	Normal Line / Spot (5)	09/28/12-09/28/12	3	:30	6A- News Nine Sunrise 6am						1		1	1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/6/12
6.0	Normal Line / Spot (6)	09/28/12-09/28/12	2	:30	7P- Jeopardy						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/6/12
7.0	Normal Line / Spot (7)	09/28/12-09/28/12	2	:30	7:30P- Wheel Of Fortune						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTUNE/7	8/6/12
8.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	9P- Grimm						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	GRIMM-NBC/8	8/6/12
9.0	Normal Line / Spot (9)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1					1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/9	8/6/12
10.0	Normal Line / Spot (10)	10/01/12-10/01/12	2	:30	5P- Live At Five		1				1		1	1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/10	8/6/12
11.0	Normal Line / Spot (11)	10/01/12-10/01/12	2	:30	6P- News Nine 6pm		1				1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/11	8/6/12
12.0	Normal Line / Spot (12)	10/01/12-10/01/12	3	:30	6A- News Nine Sunrise 6am		1				1		1	1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/12	8/6/12
13.0	Normal Line / Spot (13)	10/01/12-10/01/12	2	:30	7P- Jeopardy						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/13	8/6/12
14.0	Normal Line / Spot (14)	10/01/12-10/01/12	2	:30	8P- The Voice						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	THE VOICE/14	8/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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35.0	Normal Line / Spot (35)	10/03/12-10/03/12	2	:30	12P- News Nine Midday				1				1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/35	8/6/12	
36.0	Normal Line / Spot (36)	10/03/12-10/03/12	2	:30	6P- News Nine 6pm					1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/36	8/6/12	
37.0	Normal Line / Spot (37)	10/03/12-10/03/12	3	:30	6A- News Nine Sunrise 6am						1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/37	8/6/12	
38.0	Normal Line / Spot (38)	10/03/12-10/03/12	2	:30	7P- Jeopardy						1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/38	8/6/12	
39.0	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	7:00:04A- Saturday Today							1	1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	8/10/12	
39.1	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1	1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	9/19/12	
40.0	M/G For 20.0.1 / Spot (40)	09/30/12-09/30/12	2	:30	11:30:04P- News Nine Tonight							1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT FBALL/40	8/10/12	
41.0	M/G For 17.0.1 / Spot (41)	09/29/12-09/29/12	2	:30	7:30:04P- Cash Explosion							1		\$180.00		Steubenville (WTOV)	CASH EXPLOSION/41	9/19/12	
41.0.1	Closed Preempt (41)	09/29/12														Steubenville (WTOV)	Sports Over Run/Spot -		
42.0	Normal Line / Spot (42)	10/03/12-10/04/12	2	:30	9:00:04A- Live With Regis & Kelly	1			X	X			1	\$180.00	\$180.00	Steubenville (WTOV)	LIVE W KELLY/42	10/2/12	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot (22)	10/04/12-10/04/12	2	:30	11P- News Nine Tonight					1			1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/22	8/6/12
23.0	Normal Line / Spot (23)	10/04/12-10/04/12	2	:30	11:35P- The Tonight Show With Jay Leno						1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/23	8/6/12
24.0	Normal Line / Spot (24)	10/04/12-10/04/12	2	:30	5:30P- Live At Five						1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/24	8/6/12
25.0	Normal Line / Spot (25)	10/04/12-10/04/12	3	:30	6A- News Nine Sunrise 6am							1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/25	8/6/12
26.0	Normal Line / Spot (26)	10/04/12-10/04/12	2	:30	7P- Jeopardy						1			1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/26	8/6/12
27.0	Normal Line / Spot (27)	10/04/12-10/04/12	2	:30	7:30P- Wheel Of Fortune						1			1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/27	8/6/12
28.0	Normal Line / Spot (28)	10/02/12-10/02/12	2	:30	11:35P- The Tonight Show With Jay Leno						1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/28	8/6/12
29.0	Normal Line / Spot (29)	10/02/12-10/02/12	2	:30	12P- News Nine Midday						1			1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/29	8/6/12
30.0	Normal Line / Spot (30)	10/02/12-10/02/12	2	:30	5P- Live At Five						1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/30	8/6/12
31.0	Normal Line / Spot (31)	10/02/12-10/02/12	2	:30	5:30P- Live At Five						1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/6/12
32.0	Normal Line / Spot (32)	10/02/12-10/02/12	3	:30	6A- News Nine Sunrise 6am						1			1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/32	8/6/12
33.0	Normal Line / Spot (33)	10/02/12-10/02/12	2	:30	7P- Jeopardy						1			1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/33	8/6/12
34.0	Normal Line / Spot (34)	10/03/12-10/03/12	2	:30	11P- News Nine Tonight						1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/34	8/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6262951 TRF# 325528  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT2/12 09.44  
\*\*CHANGES\*\* \*\*\* WTCV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

REP. # \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT2/12 09.44

REP: TO SHARON  
FR NIKKI  
OKD M3 SEE LINE 42  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

CF-10b 1129 PASES

Rev 10/2/11 28 SK6

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:	:SPTS:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:		

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

41 S 730P-800P 30 \$180.00 9/29 9/29 0 SAT 0

PROGRAM : CASH EXPLOSION  
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON  
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK

REP HEADLINE# 6262951 TRF# 325528  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT2/12 09.44

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:

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42	A	900A-1000A	30	\$180.00	10/3	10/4	1	W-TH	1
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PROGRAM : LIVE W/KELLY

ORD COM1: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON  
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-41 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#41	MISSED:SAT/730P-800P	SEP29	30S	\$180.00	(OCT1/12)
			OFFER:W-TH/900A-1000A	OCT3	30S	\$180.00	PLS ADVISE.
			CMT:SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON				

SEP/12	\$8,380.00	OCT/12	15560.00	CONTRACT TOTAL	23940.00
				TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-270-4100 FAX# 610-225-1100  
CREDIT ADVISORY: AGENCY CREDIT RISK 1  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT 1/12 15.31  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6262951 TRF# 325528  
\$S MO1# 2: APPROVED REV #0 \$S

ADV # 4770 AGY. NAME ISS/NRCC-IE

REP. #        OFF. # 2016 SALESMAN #       

AGY # 4771 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1 CO-OP BILLING NEEDED

CITY TAX \_\_\_\_\_ DATE OCT1/12 15.31

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCEDULE \*\*\*\*\*

NRCC IE STATION MAKEGOOD OFFERS: MISSED: SAT/730P-800P SEP29 (OCT1/12)  
M3 UNRESL BUY#41 OFFER: W-TH/900A-1000A OCT3 \$180.00 PLS ADVISE.  
CMT: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON

CONTRACT TOTAL 23940.00  
TOTAL SPOTS 38



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 10.21  
\*\*\* CHANGES \* \* \*\*\* WTOV-TV \*\*\*  
MOD# 1: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : DATE : DATE : /WK: INV : :SPRS:  
  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#17 MISSED:SAT/700P-730P SEP29 30S \$180.00 (SEP19/12)  
OFFER:SAT/730P-800P SEP29 30S \$180.00 PLS ADVISE.  
CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON  
  
SEP/12 \$8,560.00 OCT/12 15380.00 CONTRACT TOTAL 23940.00  
TOTAL SPOTS 38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOs- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/12 10,000  
\*\*\* MOD# 1: APPROVED REV #0 \$\$\$ \* \* \* WTCV-TV \*\*\*

ADV # 4770 ADV. NAME ISS/NRCC-IE  
AGY # 271 AGY. NAME NAT'L MEDIA RESEARCH PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
*SCG*

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCEDULE \*\*\*

NRCC IE

STATION MAKEGOOD OFFERS:  
M2 UNRESL BUY#17 MISSED:SAT/700P-730P SEP29  
OFFER:SAT/730P-800P SEP29  
CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP.

BUYER NAME BEN ANGLE  
SALES PRSN PH- TERESA DIFURIA  
REP. #            OFF. # 2016 SALESMAN #             
REGIONAL CLASS: NATL. LOCAL

CONTRACT TOTAL SPOTS  
TOTAL SPOTS 23940.00  
38

REP' HEADLINE# 6262951 TRF# 325528  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG10/12 16.3  
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE

REP. # \_\_\_\_\_ OFF. # 2016 SALESMAN # \_\_\_\_\_

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG10/12 16.31

REP: OK'D M1  
SEE LNS 39 & 40  
PLS CNE  
THANKS  
ANGELA FOR TERESA

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

CF- 8/10 4<sup>48</sup> P-SLG

Rev 8/10-4<sup>39</sup> P-SLG

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTTL:	:SPTS:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:		

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

19	S	900A-1000A	30	\$210.00	9/29	9/29	0	SAT	0
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PROGRAM : NWS9 SAT MORN  
CON COM1: NWS9 SAT MORN

39	A	700A-900A	30	\$210.00	9/29	9/29	1	SAT	1
----	---	-----------	----	----------	------	------	---	-----	---

PROGRAM : SATURDAY TODAY  
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX  
ORD COM2: SHARON  
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-19 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-20 FOR 1 SPOT/WK

REP' HEADLINE# 6262951 TRF# 325528  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG10/12 16.3

\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	:	START	: END	:SPTS:	WEEK	:	DAYs	:TOTL:	
:LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	/WK:	INVT	:	:SPTS:	
40	A	1130P-1155P		30		\$950.00		9/30		9/30		1		SUN	1 /
PROGRAM : NEWS 9 TONIGHT FOLLOWIONG F-BALL															
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX															
ORD COM2: SHARON															
PART OF A MAKEGOOD MADE UP OF LINES 39-40															
20	S	1100P-1130P		30		\$950.00		9/30		9/30		0		SUN	0
PROGRAM : NEWS 9 TONIGHT															
CON COM1: NEWS 9 TONIGHT															
STATION MAKEGOOD OFFERS:															
M1	OK'D	BUY#19	MISSSED:SAT/900A-1000A				SEP29			30S	\$210.00		(AUG10/12)		
		BUY#20	SUN/1100P-1130P				SEP30			30S	\$950.00				
			OFFER:SAT/700A-900A				SEP29			30S	\$210.00		PLS ADVISE.		
			& SUN/1130P-1155P				SEP30			30S	\$950.00				
CMT:PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX															
CMT:SHARON															
SEP/12		\$8,560.00	OCT/12	15380.00								CONTRACT TOTAL		23940.00	
												TOTAL SPOTS		38 /	

38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS --MULTIPLE

REP HEADLINE# 6262951 TRF# 325528  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION AUG10/12 11.4  
\*\*\* WTOV-TV \*\*\*

ADV # 14770 ADV. NAME ISS/NRCC-IE

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP. # \_\_\_\_\_ OFF. # 2016 SALESMAN # \_\_\_\_\_

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

DATE AUG10/12 11.44

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#19	MISSSED:SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
		BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
			OFFER:SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
			& SUN/1130P-1155P	SEP30	30S	\$950.00	
			CMT:PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
			CMT:SHARON				

CONTRACT TOTAL 23940.00  
TOTAL SPOTS 38

*R. g/b*

REP HEADLINE# 6262951  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
AUG3/12 14.55

\*\*\* WTOV-TV \*\*\*

ADV # 16770 ADV. NAME ISS/NRCC-IE

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

REP. # \_\_\_\_\_ OFF. # 2016 SALESMAN # \_\_\_\_\_

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG3/12 14.55

REP: TO SHARON  
FR NIKKI  
NEW NRCC IE ORDER  
TOTAL \$23940  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC IE

CF-8/6-9A-SLG

EC-8/3-2P-SLG

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	:	/WK:	INVT :	:SPTS:

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

1	1100P-1135P	30	\$1,000.00	9/28	9/28	1	FRI	1
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PROGRAM : NEWS 9 TONIGHT<  
CON COM1: NEWS 9 TONIGHT<

2	1200N-1230P	30	\$350.00	9/28	9/28	1	FRI	1
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PROGRAM : NWS 9 MIDDAY  
CON COM1: NWS 9 MIDDAY

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK ! ! ! HARRIS REPORT FROM REP AUG3/12 14:55 \* \* \* WTOV-TV \* \* \*

REP HEADLINE# 6262951  
\*\*\* ORIGINAL REV#0 \*\*\*

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REP HEADLINE# 6262951  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK ! ! HARRIS REPORT FROM REP AUG3/12 14:55 \* \* \* 0709-1111 \* \* \*

REP HEADLINE# 6262951  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG3/12 14.55

\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6262951  
\*\*\* ORIGINAL REV#0 \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:LINE#:	:	:		:	:		: DATE	: DATE	: /WK:	INVT :		:SPTS:
30			500P-530P	30		\$800.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE												
31			530P-600P	30		\$800.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE												
32			600A-700A	30		\$380.00	10/2	10/2	1		TUE	1✓
PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM												
33			700P-730P	30		\$700.00	10/2	10/2	1		TUE	1✓
PROGRAM : JEOPARDY CON COM1: JEOPARDY												
34			1100P-1135P	30		\$1,000.00	10/3	10/3	1		WED	1✓
PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<												
35			1200N-1230P	30		\$350.00	10/3	10/3	1		WED	1✓
PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY												
36			600P-630P	30		\$1,000.00	10/3	10/3	1		WED	1✓
PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX												
37			600A-700A	30		\$380.00	10/3	10/3	1		WED	1✓
PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM												
38			700P-730P	30		\$700.00	10/3	10/3	1		WED	1✓
PROGRAM : JEOPARDY CON COM1: JEOPARDY												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK ! !  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.55  
\*\*\* WTOV-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : DATE : DATE : /WK: INV: :SPRS:  
SEP/12 \$8,560.00 OCT/12 15380.00 CONTRACT TOTAL 23940.00  
TOTAL SPOTS 38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%  
SVC- NSI  
DEMOS- RA35+\*